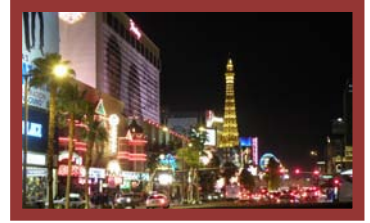




Sponsorship & Exhibit Invitation
 National Association of Hispanic Nurses
 36th Annual Conference Assessing and Advocating
 for Equality and Quality for Hispanic Health
 Care from Health Care Reform
 July 19-22, 2011
 Flamingo/Harrah's Las Vegas Hotel, Las Vegas NV



Join us in Las Vegas, Nevada. Come for the conference, stay for the experience. See the world while strolling along the strip. Take a gondola ride down the canal, walk through Paris, and experience the global history as you explore the strip. Encounter the diverse culture, sights, sounds and excellent food. For the outdoor enthusiast, take a tour of Hoover Dam or Red Rock National Recreation area or a helicopter ride over the Grand Canyon. The conference will provide exhibitors and sponsors time to network with an audience of 500 Latino nurses, nurse educators, researchers, clinicians and students. Come and share your expertise and successes with us. Enclosed is specific information, after reviewing if you have questions, please contact the conference planners, UT Health Science Center at San Antonio, School of Nursing, Sherece McGoon email: mcgoon@uthscsa.edu online agreement - <https://www.surveymonkey.com/s/Z858QRK>

Who should Exhibit?

Accessories Associations Medical Colleges/Schools/Universities Communication/Information systems Computer Services/Software	Jewelry/Travel (consumer goods) Government Agencies Hospitals/Medical Centers Insurance/Financial Investments Medical Supply/Equipment Nursing Homes/Hospice	Pharmaceutical/Laboratory Publishers Recruitment/Temp Agencies Research Programs State Nurses Associations Wound Care
---	---	--

Why should you join us for this great conference?

- Sponsor an event and participate in this great conference on an intimate level.
- Make a great statement about your products and your organization.
- Increase your organization's exposure to 500+ diverse nurse leaders, clinicians and students.
- Network and recruit practicing nurses and nursing students.

This is a great opportunity for your organization to advertise, promote your products, and support the National Association of Hispanic Nurses as a sponsor or exhibitor. This packet includes hotel information, sponsorship levels, and fees. If you have questions email Sherece McGoon, Conference Coordinator at mcgoon@uthscsa.edu.

We recommend that if you do decide that you would like to sponsor or exhibit that you complete the online application and process the fee at your earliest convenience as sponsorships may fill up fast.



HOST HOTEL - Beautiful Flamingo/Harrah's Las Vegas

Single/Double Go Room rate \$89/night (Rates are per night, subject to state & local taxes of 9%). To make your reservations call-888-373-9855 Specify group rate for NAHN. Flamingo Hotel is a self-contained casino and resort offering everything an adventurous conference attendee could want; including a Wildlife Habitat and a 15-acre Caribbean-style water playground. Set on the famous four corners of Las Vegas Boulevard and Flamingo Road, this hotel combines heart-pounding Las Vegas excitement with hospitality and service that's second to none. Las Vegas continues to build upon its reputation as a vibrant showcase for the extraordinary. This is the city that attracts more than 37.5 million visitors a year by offering the grandest hotels, the biggest stars in entertainment, the highest caliber of award-winning chefs and master sommeliers, and, of course the brightest lights.

Sponsorship Opportunities



Platinum \$40,000

The Platinum sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:

1) NAHN Evening Formal Gala

2) Lunch

- ✓ Two free 8X10 booth (2 table/4chairs/trash can)
- ✓ One full page color ad in the conference syllabus
- ✓ Five complimentary attendee registrations for the conference
- ✓ Sponsorship sign displayed at the event you sponsor with company's name & logo
- ✓ Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- ✓ Sponsorship logo on NAHN website to include a link to your site.
- ✓ Have your materials placed in the conference bags.
- ✓ List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.



Diamond \$20,000

The Diamond sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:

1) Mid Afternoon Break

2) Poster Reception

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ ½ page color ad in the conference syllabus
- ✓ Three complimentary attendee registrations for the conference
- ✓ Sponsorship sign displayed at the event you sponsor with company's name & logo
- ✓ Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- ✓ Sponsorship logo on NAHN website to include a link to your site.
- ✓ Have your materials placed in the conference bags.
- ✓ List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.



Gold \$30,000

The Gold sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:

1) Breakfast

2) Conference Welcome Reception

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ One full page color ad in the conference syllabus
- ✓ Four complimentary attendee registrations for the conference
- ✓ Sponsorship sign displayed at the event you sponsor with company's name & logo
- ✓ Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- ✓ Sponsorship logo on NAHN website to include a link to your site.
- ✓ Have your materials placed in the conference bags.
- ✓ List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.



Bronze \$15,000

The Bronze sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

Opportunities:

1) Conference Program Printing

2) Keynote/Endnote Speakers travel & lodging at the conference

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ ¼ page color ad in the conference syllabus
- ✓ Two complimentary attendee registrations for the conference
- ✓ Sponsorship sign displayed at the event you sponsor with company's name & logo
- ✓ Table outside of event to place your marketing material on and have a person stationed there to answer questions.
- ✓ Sponsorship logo on NAHN website to include a link to your site.
- ✓ List of names and email of participants provided at or after the conference.

Please note that this sponsorship is not exclusive. If another organization is interested in a sponsorship with other exclusive sponsorships, we will contact you.

**Ruby
\$8000**

The Ruby sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ 1/2 page ad in the conference syllabus
- ✓ Choice of: one complimentary attendee registration for the conference or two tickets to the Gala (dinner & dance).
- ✓ List of names and email of participants provided at or after the conference.



Place materials in conference bags - \$1,000
Provide materials for 500 bags must be shipped through Viper (see below) to arrive at their warehouse no later than July 1, 2011 attn: Sherece McGoon, NAHN Conference Coordinator



\$5,000 Conference Bag Sponsorship (is not exclusive, can have up to 4 logos on the bags. First come first serve; check online form for availability)

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ List of names and email of participants provided at or after the conference.



PRINT ADVERTISEMENT: Buy an advertisement spot in the conference program book – submit in jpeg format (exhibit booth is not included) advertisement are due by May 10, 2011

\$3,000 = Full page color advertisement
\$2,000 = 1/2 page color advertisement
\$1,000 = 1/4 page color advertisement

3.5 inches tall	1/4 page AD JPEG format
	3 inches across

3.5 inches tall	1/2 page AD JPEG format
	6.5 inches across

7 inches tall	Full page AD JPEG format
	6.5 inches across

**Emerald
\$5000**

The Emerald sponsorship provides networking opportunities and the perfect forums to establish and strengthen relationships with Hispanic nurse leaders and clinicians.

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ Quarter page color ad in conference syllabus
- ✓ List of names and email of participants provided at or after the conference.

**Exhibitor
\$2300**

Exhibit Booth – 8X10 Piped and draped

- ✓ One 6 foot table 2 chairs, and 1 trash can
- ✓ Listed in the Syllabus phone book with your organizations logo/contact info/website
- ✓ Receive post conference list of names/emails of participants via excel spreadsheet

\$5,000 Your Logo exclusively on the Neck Wallet/Badge Holder (exclusive sponsorship first come first serve check online site for availability)

- ✓ One free 8X10 booth (table/2chairs/trash can)
- ✓ List of names and email of participants provided at or after the conference.

****Thinking about a Round Table Discussion or an Evening Reception with the attendees?** Email mcgoon@uthscsa.edu to book this event. We can provide our attendee list so you can RSVP your guests, waived room fees, advertise event on conference agenda & have an event sign created. Booking fee is \$1500. AV/Catering costs will apply and are added to the conference hotel direct bill & invoiced post conference. **Must purchase a booth. There is a limit on rooms space to book and pay early.

Exhibit booth map will be complete May 9, 2011 and will be sent out to all via email from conference planners to all those that complete the online reservation form and make payment. Booths will be assigned on a first come first serve basis and placed by the conference planners in the exhibit hall. If you have a preference please make note on the online agreement. A list of past exhibitors can be provided, please email mcgoon@uthscsa.edu

SHIPPING & BOOTH NEEDS We encourage you to contact Viper for shipping and booth needs -extra tables/chairs/counters. Viper is offering low shipping rates and furniture rates to meet your needs. If you choose not to ship through Viper you are solely responsible for your items. The conference planners will not be able to assist with shipments sent directly to the hotel, nor can we store your items. The Viper service kit will be sent to you after reservation for booth space has been completed.

Patty Madsen - Director, Show Management - Viper Tradeshow Services - Phone: 847-426-3100 Fax: 847-426-3111
Cell: 847-980-1597 pmadsen@vipertradeshows.com

AUDIO VISUAL, INTERNET, ELECTRICAL contact Encore Productions Tricia D'Ambrosia at 702-697-2533 or email tallred@encoreproductions.net

IMPORTANT Unless specified sponsors and exhibit booth fees do not include registration or admittance to the conference events.



SPONSORSHIP/EXHIBIT APPLICATION & AGREEMENT

<https://www.surveymonkey.com/s/Z858QRK>



Please register for sponsorship/exhibit opportunity online:

1. **FIRST** click the link to complete your sponsorship/exhibit application and agreement online, you will have the option to pay by credit card or to mail in a check. All exhibitors and/or sponsors must complete the online form no exceptions.
<https://www.surveymonkey.com/s/Z858QRK>
2. Questions with (*) require an answer. If you do not provide an answer then the application will not be submitted – the page will flash and leave the application up on the screen.
3. Successfully submitted applications will be directed to a thank you page and then to UT Health Science Center School of Nursing home page.
4. **PAYMENT OPTIONS:** Check or Credit Card (we do not accept purchase orders). ALL Payments are to be made to the UT Health Science Center at San Antonio School of Nursing
 - a. Checks
Make payable to UTHSCSA SCHOOL OF NURSING
MAIL TO : UTHSCSA 7703 Floyd Curl Drive, MSC 7946, San Antonio, TX 78229
 - b. Credit card payments
call 210-567-5054 to pay over the phone– after completing the online agreement!
 - c. **Payment for agreed upon space/sponsorship/exhibits/advertisements must be received by the UTHSCSA no later than May 2, 2011 or space/sponsorship/exhibit /advertisement will be cancelled and space released to another organization**
5. Placement of sponsor/exhibitors in exhibit hall will be done based on level of sponsorship and on a first come first serve basis.
6. Please email a company logo in jpeg format to mcgoon@uthscsa.edu. This logo will be published in the program book with your companies contact information.

Sponsorship/Exhibit refunds and cancellation policy

You are encouraged to send a substitute if you are unable to attend. **Emailed** cancellations received by May 20, 2011 will be issued a refund less a \$250.00 administrative fee. No refunds will be granted after this date. Cancellations will not be accepted over the phone, please email mcgoon@uthscsa.edu. Refunds will be processed following the conference and will take 60 days. The conference hosts reserve the right to substitute an event, speaker, room or change a booth as seen fit by their discretion.

The UTHSCSA School of Nursing federal tax identification number is **741586031**. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the University, which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the University, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the University or any part thereof. The Exhibitor understands that the University does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

Tentative Exhibit Schedule

<u>Tuesday, July 19</u>	Setup your booth from	3:00 PM-7:00 PM
<u>Wednesday, July 20</u>	Exhibit Hall Opens at	7:30 AM-9:00 AM breakfast served
	re-opens	10:00-12:00 PM
	re-opens	3:00-4:00 PM
<u>Thursday, July 21</u>	Exhibit Hall Opens at	7:30 AM-9:00 AM breakfast served
	re-opens	10:30 - 12:00 PM
	re-opens	2:30 - 4:00 PM afternoon break served
<u>Friday, July 22</u>	Exhibit Hall Opens at	7:30 AM – 9:30 AM breakfast served
	Booth breakdown	9:30 AM

We will only have the exhibit hall open during the above times.
Doors will be closed any other time.